

# INDUSTRY STREAM SUBMISSION GUIDELINES 2019

## TOPICS

The presentation should align with the three categories of the PMI Talent Triangle. Below is a sample of some of the topics or areas of interest that would be welcomes for the 2019 conference.



### Leadership

- **Security & Risk**
- **Customer Experience**
- **Work, People & Culture**
- **Cost Optimization**
- **Enterprise Architecture**

### Agility (Strategic and Business Management)

- **Organisational Agility**
- **Digital Transformation**
- **Innovation**
- **Business Intelligence & Data Analysis**
- **Agile Delivery**

### PM Capabilities (Technical Project Management)

- **Risk Management and Governance**
- **PMO and Portfolio Management**
- **Stakeholder Management**
- **Benefits Management**
- **Emerging & Advanced PM Techniques**

All prospective presenters are encouraged to craft a proposal that demonstrates a dynamic and innovative presentation. The presentation should be interesting, exciting, effective, unique and memorable. Use of case studies, handouts and audio/visual equipment is encouraged.

## KEY DATES

Call for speakers opens	25 Oct 2018
Call for speakers closed	12 Jan 19
Wave 1 Speakers announced	18 Nov 2018
Wave 2 Speakers announced	16 Dec 2018
Wave 3 Speakers announced	18 Feb 2019

## ABSTRACT SUBMISSION GUIDELINES

All proposals must be submitted according to the following guidelines:

- There will be three compulsory parts to the 2019 abstract submission process
- **Written Abstract** – Please submit an abstract outlining your topic

- Title (20 words or less)
- Abstract (200 words or less)
- **Video Submission** – You will need to submit a 2-3 minute video summarizing your presentation and demonstrating your presenting style. This video should include emphasis on key audience learning objectives and key takeaways. Without this, your submission will be deemed incomplete and we will be unable to progress it
- **Supporting Documentation** – Upload a PDF Document that addresses the following key areas (max 2 pages)
  - Presentation format ie
    - Presentations (30 minutes + 15minutes discussion)
    - Interactive conference workshops (90 minutes)
    - Panel discussions (45 minutes)
    - Masterclass workshops (half or full day)\*\*
  - Intended target audience
  - Previous presentation experience – please list any other speaker engagements at Conferences and Events. If you have any public videos, please provide the video links.
  - Learning Outcomes/ Areas of Application related to Project Management
  - How you intend to embrace the conference theme 'Change the Game' via your presentation?

**\*\*Please note:** If you intend on running a masterclass we require additional information including course outline, fees required/expected.

## WHY SPEAK AT PMIAC19?

### Professional Benefits

- Pre- and post-event promotion via conference website, email marketing, conference social media channels, marketing brochures & media materials.
- Recognition before, during and after at the event as a subject matter expert
- Increased visibility and credibility in the eyes of fellow professionals
- The opportunity to share ideas, knowledge and experience with 200 delegates across various industries

### Compensation/Reimbursement

- Each speaker will be eligible for one non-transferrable complementary 2 day conference pass for themselves. Participation in the awards dinner will be at the speakers own cost.
- In general each speaker will be responsible for their own travel, accommodation and other incidental costs associated with participation at the conference.
- Where speakers have been invited to speak at the conference, the conference board may provide assistance for their own travel, accommodation and other incidental costs associated with participation at the conference. The assistance amount will be provided at the discretion of the conference board and will be no more than \$2000 for international travelers and \$1000 for domestic travelers.

## ASSESSMENT CRITERIA

### **Selection Process:**

- Speakers will be assessed and announced in 3 waves. Submissions need to be made 2 weeks before the announcement date to be considered for the round. Your submission will be considered for all rounds that you meet this criteria unless you have been notified prior.

### **Selection Considerations:**

- Overall potential speakers should have original ideas that will serve, improve, help and inspire delegates. Presentations should value add and draw out what delegates can learn and apply to their professional lives and across their teams and organisations.

- Speakers are encouraged to find ways to present using an innovative session format to gain attention and encourage new ways of engaging, learning, collaborating and networking.
- Presenters may not use a conference session for commercial sales pitches, self-promotion or unwarranted criticism of a competitor. Presentations should only advance the educational process; sales pitches do not and are therefore not acceptable. Speakers are not permitted to distribute company promotional literature, brochures or sales materials in any form to attendees during their session.
- The Program Committee reserves the right to reject or edit any proposal whose content is offensive or defamatory, explicitly unethical or if it contains content that is politically sensitive, supports racism, sexual or religious discrimination, illegal activities and terrorism.

Abstracts & supporting videos and documentation will be reviewed based on the following criteria

- Does the proposed topic align with the conference theme 'Change the Game'?
- Is the content of the abstract original, engaging, relevant and of substance?
- Does the topic proposed provide diversity for the conference program?
- Is the intended audience clear?
- Is the abstract professionally documented, grammatically correct, succinct and clear?
- Has the speaker been previously associated with PMI as a Volunteer or Speaker?
- Has an alternative topic been proposed by the speaker?
- Can extend content to provide masterclass?

**Abstract Submission Questions** For any queries regarding an abstract you have submitted please contact [conference@pmiaustraliaconference.org.au](mailto:conference@pmiaustraliaconference.org.au)

# TERMS AND CONDITIONS OF SUBMISSION

## **1. Intellectual Property and Ownership of Presentation Materials**

Presentations should consist only of the speaker's original work, and it should not violate any proprietary or personal rights of others (including any copyright, trademark and privacy rights), is factually accurate, and contains nothing defamatory or otherwise unlawful. The speaker will be the sole copyright holder of the presentation, or that he or she has obtained all necessary permissions or licenses from any persons or organisations whose material is included or used in his or her presentation. The speaker will be asked to provide an electronic PDF copy of their presentation materials to be distributed to conference delegates and used as promotion by PMIAC.

## **2. Speaker Cancellation Policy**

The Organiser's reserve the right to, with or without cause terminate, postpone or reschedule the conference and/ or this speaker agreement by giving a minimum of (4) weeks written notice to the Speaker. Any out of pocket travel cancellation costs incurred by the speaker due to the conference cancelled will be reimbursed by PMIAC upon presentation of applicable invoices/ receipts.

Any costs incurred by the speaker, should the speaker not be able to travel to the conference for any reason other than due to the conference cancellation, will not be reimbursed by PMIAC and it is recommended that the speaker holds appropriate travel insurance to cover this eventuality.

Speaker fees will be void unless agreed otherwise. Any other costs incurred through cancellation of the Speaker agreement will be at the discretion of the organiser

If there are less than 8 people registered for a Masterclass, the Organisers hold the right to cancel the Masterclass to avoid loss. Any registrations will be relocated

PMIAC reserves the right to change the program and guidelines at any time.

## **3. Presentation Content**

Presenters may not use a conference session for commercial sales pitches, self-promotion or unwarranted criticism of a competitor. Presentations should only advance the educational process; sales pitches do not and are therefore not acceptable. Speakers are not permitted to distribute company promotional literature, brochures or sales materials in any form to attendees during their session.

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